



City Councilmember

**Carl DeMaio**

News Release

## ***Community Leaders Begin Planning New Logo and Signage in RB***

*DeMaio Seeking Input from Community*

FOR IMMEDIATE RELEASE:  
Monday, July 12<sup>th</sup> 2010

CONTACT: Jeff Powell, 619-236-6655

Rancho Bernardo – Councilmember Carl DeMaio will participate in the first of several meetings with residents of Rancho Bernardo to begin planning for a new neighborhood logo and signage program that will highlight the communities pride for the unique and vibrant area.

RB residents have held various discussions over the years on the official logo for the community. The community has also been without one of its landmark community signs for several months after a previous sign was destroyed in a vehicle accident. Residents have been seeking approval for a new sign for several years, but once the sign was destroyed, it brought the need to the forefront. Insurance money from the accident will fund the new sign.

“This meeting is an important beginning for getting the community involved and defining the goals and objectives of residents,” DeMaio noted. “It is important to start a dialogue and find key priorities among residents for the design of a logo and placement of the sign.”

The meeting is scheduled for July 24<sup>th</sup> and will be held at the food court in the Vons at the Town Center Shopping Center at 11975 Bernardo Plaza Dr. For more information and dates for future meetings please contact the Councilmember’s office at 619-236-6655 or email at [CarlDeMaio@SanDiego.Gov](mailto:CarlDeMaio@SanDiego.Gov).

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